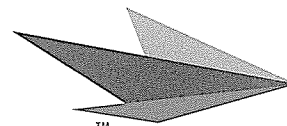


184452

Voice | Data | Internet | Wireless | Entertainment

RECEIVED
FEB 12 2007
PSC SC
DOCKETING DEPT.

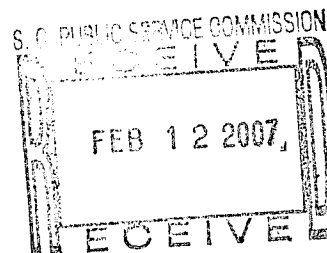
Posted: led
Dept: SA & ORS
Date: 2/12/07
Time: 4:25



EMBARQ™

Embarq Corporation
Mailstop: NCWKFR0313
14111 Capital Boulevard
Wake Forest, NC 27587-5900
EMBARQ.com

February 8, 2007



Mr. Charles Terreni
Chief Clerk and Administrator
Public Service Commission of South Carolina
Post Office Drawer 11649
Columbia, South Carolina 29211

Re: Docket No. 2005-246-C Embarq dba

Dear Mr. Terreni:

Please be advised that United Telephone Company of the Carolinas has elected to do business in the State of South Carolina as Embarq and that all customers have been so notified. Attachment A is a copy of the letter sent to all residential customers in South Carolina, and Attachment B is the bill message provided to all residential customers. Attachment C is a copy of the postcard sent to all business customers, and Attachment D is a copy of the bill insert sent to all business customers.

2/12/07
led

An additional copy of this letter is enclosed. Please stamp and return it in the usual manner. Should you have any questions regarding this filing, please contact me or our South Carolina counsel, Scott Elliott, at your convenience.

Sincerely yours,

Edward Phillips

HEP:sm

Attachments

cc: Scott Elliott

Edward Phillips
ATTORNEY
Voice: (919) 554-7870
Fax: (919) 554-7913
edward.phillips@EMBARQ.com



Sample A. Sample
Apt Line
123 Any Street
Anytown, U.S.A. 12345-6789



Dear Sample A. Sample:

This is a great time to be our customer, and we're going to prove it. We're taking everything that matters to you about your local phone company and making it better — starting with our name. Soon we will no longer be part of the Sprint Nextel family of companies.* The familiar red diamond Sprint brand will be phased out. And you will come to know us as EMBARQ™

You can still count on the same reliable and dependable services you currently enjoy from us today. The only difference is there'll be more. More products. Enhanced services. Better offers. So whether we are connecting you to family and friends by phone or bringing the world to your door with high-speed Internet — you can count on us!

Watch your mail and monthly billing statements for news and updates about EMBARQ as they happen. Great things are coming your way. You'll see no change in the quality of the phone and Internet services you're accustomed to. But what you will see is a whole new range of possibilities designed to make your life easier.

Sincerely,

Your friends at Sprint.

P.S. Our new name is just the first of many great changes. Look for more announcements in your mailbox soon or find additional information at sprint.com/local or call 1-866-898-2042.

*Regulatory approval is pending in a number of states in which EMBARQ™ will operate.

Request Form (Step 2)

Provide information required to enter messages and inserts no later than 30 days prior to the month the communication starts.

Ad Manager's Name*: Ad Manager's Department*: Ad Manager's Phone*: **INFORMATION REQUIRED FOR PAPER INSERTS ONLY**Ink Color: Paper Color: Number of Panels Weight of Panels

		Delivery Dates:	
Quantity	(1st half)	(2nd half):	
Mid-Atlantic:			NC, SC, VA, TN
West:			NV, TX, WA, OR, WY, KS, MN, MO, NE, IA
South:			FL
East:			OH, IN, PA, NJ
Total:	0		

Printer's Name: Printer's Contact Name: Printer's Address: Printer's Phone: Insert Code: Message ID code Disposition: Bin Number **INFORMATION REQUIRED FOR BILL MESSAGES ONLY**Title:

Message:

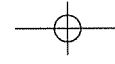
It's a great time to be our customer!

For over 100 years, customers have trusted us to keep them connected to family and friends whether they live next door or around the world, in times of joy and even in emergencies. We've been the reliable force our customers depend on.

Over these 100 years, we've learned a thing or two about what matters to our customers. And because you are a valued customer, we're taking the things that are important to you about your local phone company and making them better – starting with our name. Soon you will come to know us as EMBARQ™. You'll still be able to count on the same reliable and dependable service you enjoy today. Only now, there'll be more products, enhanced services and better offers all designed to make your life easier. So whether we're connecting you to family and friends by phone or bringing the world to your door with high-speed Internet – you can count on us now and for the future!

Watch your mail for more information or visit sprint.com/local

**IMPORTANT NOTE: PLEASE REFER TO THE MESSAGING M&P TO VERIFY THE LIMITS FOR EACH TYPE OF MESSAGE.
REGULATORY MANDATES MUST BE ENTERED SEPARATELY FOR MAJOR ACCOUNTS - THE LIMIT IS 10 LINES, 66 CHARACTERS/LINE.**

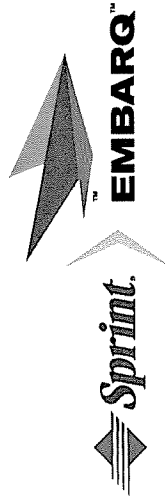


**We're bold, innovative
and separating from Sprint.**

As EMBARQ™, we'll still provide the same clear, reliable connections we always have.* In addition, we'll be adding innovative, new personalized services that will help your company go about its business more efficiently.

Watch your mail and monthly billing statements for news and updates as they happen. Visit us online at www.sprint.com/local or call 1-800-786-6272 for more details.

The future of business communications starts now.



Your telecommunications company is becoming EMBARQ

013 p1

P0 Box 219230
Kansas City, MO 64121-9230

**PRESORTED
FIRST CLASS
U.S. POSTAGE
PAID
SPRING**

•Regulatory approval is pending in a number of states in which EMBARQ™ will operate.

VERSION: 11

DATE: 2-15-06

NLC4-06-013_P1

FIG 2
INF J. Carosella
TIME USED
WC disrupted

AD R. Waters	11 9.25 x 6.25
COFF B. Resnikoff	11 9 x 6
AE L. Gruner	DS
FRED E. Hale	1 6.75 x 5.75
FRED N. Grubb	

Spring/NEXTEL
Postcards-Business
Colors: 06- PMS 356+ PMS 362 + PMS 425 +
PMS 485 + PMS 7484 + K / varne
Stock: 904 / 9pt dull cover - must mlc to 9pt. (coated)
Window: leave 3.75 x 1.5 for address area

BY SIGNING YOUR INITIALS BELOW, YOU ARE
STATING THAT YOU HAVE READ AND APPROVED
THIS WORK.

THIS WORK.	CD	COPYWRITER	AD
	ACCT SERVICE	PROD	PROOFING



Before we
INSPIRE
the industry,
we have to impress an even tougher audience:
YOU.

MULLEN

Job #	EMB406-015	-E3	Version #	7	Document Name	EMB406-015-E3.indd
Bleed	6.625 in x 3.75 in		Art Director/Designer	R. Waters		
Trim	6.375 in x 3.5 in		Mac Artist	D. Rengel		
Live	6.125 in x 3.25 in		Copy Writer	B. Resnikoff		
Mechanical Scale	100 %		Production Manager	E. Hale		
Print Scale	100%		Account Service	A. Herzog		
Colors Spec'd	3/6, including varnish		Art Buyer	None		
Traffic Manager	J. Carosella		Proofreader	None		
Job Description	April Bill Stuffer-Business version					
Special Instruction	trim to size					

Date/Time	3/8/06 1:29 PM
Unvers	67 Bold Condensed
Fonts	Linked Graphics
Location	drangel-DSX UBANUS
Colors In-Use	Process Black PMS 485 C

RELEASED TO
VENDOR
Vendor: None
Release Date: 3/7/06

We're looking at everything differently.

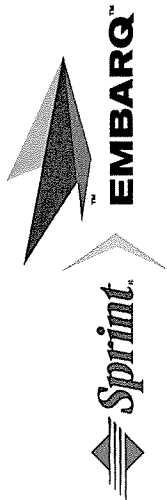
Including our name.

As EMBARQ™, we'll still provide the reliable connections your business has always depended on.*†

We're also dedicating ourselves to adding innovative services that help you get more done.

Watch your mail and monthly statements for updates, visit www.sprint.com/local or call 1-800-786-6272.

Welcome to the future of business communications.



Your telecommunications company is becoming EMBARQ

PB0113E 4/06 E3

*Regulatory approval is pending in a number of states in which EMBARQ™ will operate. †If you have Sprint Nextel wireless service, it will remain unchanged.
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Job #	EMB406-015	- E3	Version #	7	Document Name	EMB406-015-E3.indd	User Log	tloomer	Date/Time	3/8/06 1:29 PM
Bleed	6.625 in x 3.75 in		Art Director/Designer	R. Walters			Fonts		Location	
Trim	6.375 in x 3.5 in		Mac Artist	D. Rengel			Times Univers Condensed, 47 Light Condensed	Roman 67 Bold Condensed, 57	Orange-GSX URANUS	
Live	6.125 in x 3.25 in		Copy Writer	B. Resnikoff			Linked Graphics		Colors In-Use	
Mechanical Scale	100 %		Production Manager	E. Hale					Process Cyan Process Yellow Process Black PMS 485 C	
Print Scale	100%		Account Service	A. Herzog						
Colors Spec'd	3/6, including varnish		Art Buyer	None						
Traffic Manager	J. Carosella		Proofreader	None						
Job Description	April Bill Shuffer-Business version									
Special Instruction	trim to size									

RELEASED TO
VENDOR
Vendor: None
Release Date: 3/7/06